Citing Business Sources in APA Format

Here are a few interpretations of how to cite business sources in APA format. Though these citation examples are not in the *Publication Manual of the American Psychological Association* (6th ed.), these examples are either taken directly from database citation generators or carefully reviewed adaptations to ensure clarity. The *Manual* is not an exhaustive source for the multifarious types of materials that may be used in research. The *Manual* suggests that consistency is imperative and providing a uniform citation helps your reader and researcher alike.

Please note that references should be double-spaced.

**Business Source Complete**

**SWOT Analysis**


SWOT Analysis – from Business Source Complete (BSC) citation generator


**Company Profile – from BSC generator**


**Industry Profiles – from BSC generator**


**Mergent Online**


**Annual Reports – Electronic format**


**Annual Report – Print format**

**BizMiner**


**Security & Exchange Commission - Company 10K**


**MorningStar**


**ReferenceUSA**


**Standard & Poor’s**


**ValueLine**
